Corporate Partnership

St. Michael the Archangel High School

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A Message on Corporate Partnership

Josh Galasso
Advancement Director

Robert Smith
Athletic Director

On behalf of the St. Michael Warriors, thank you for your interest and support of our school and athletic programs.

St. Michael High School is committed to the development of well-rounded students and student-athletes. We encourage integration of the Catholic faith into athletic and academic experiences and do so by stressing the development of character, sportsmanship, and servant leadership. Nearly 50% of our student body participates in athletics, and over 30% of those student-athletes participate in multiple varsity sports.

Our athletic events, from week night games to weekend-long tournaments, are an excellent forum for advertising your company’s brand and delivering your message, as they attract thousands of diverse students, parents, friends, and family members each year, on and off our campus. Our audiences want to support you as a sponsor, making your investment with us effective and efficient.

Financial support of St. Michael is critically important to the future of the school as we continue to grow and develop young men and women into leaders of tomorrow. Every sponsorship dollar will go toward St. Michael High School as a whole entity, making your support instrumental in the success and betterment of our Warrior community. By partnering with us, you will help us in educating young men and women and teaching them to seek the truth, live the faith, and serve like Christ.

Please take a moment to review our partnership opportunities. Thank you for your consideration and Go Warriors!

Sincerely,

Josh Galasso and Robert Smith
Build Your Brand
Make a Difference
Support St. Michael Warriors
What the Numbers Say

Target Audiences

- Advertising through St. Michael Athletics allows your brand to reach a wide variety of people of all ages, ethnicity, and backgrounds. The majority of our spectators and their families are influential and active in the community and have a large amount of discretionary income.

Spectator Numbers

- St. Michael offers 28 opportunities for students to get involved with athletics, making corporate sponsorship an easy choice to promote your business. With over 500 sporting events your brand has the potential to reach over 25,000 people. These events include varsity games, junior varsity games, freshman games, tournaments, and playoff games. Some sporting events may be digitally streamed, exposing your brand to an even larger audience.
- St. Michael hosts two of the largest high school sporting events in the state.
  - The Bayou Boogie is a city-wide cross country meet with more than 50 teams (and 850 athletes) in attendance, including middle school teams, making your company’s brand visible to thousands of spectators and athletes.
  - The Holiday Cup the second largest soccer tournament in the state of Louisiana with more than 50 teams participating. This is another excellent opportunity for brand exposure.

Sports Venues

- Gymnasium
  - Basketball (girls and boys)
  - Volleyball
  - Wrestling
- Softball Field
- Baseball Field
- Soccer Field
- Home Football Games (played at Olympia and Memorial stadiums)
Opportunities for print advertisement come in a variety of mediums that will best benefit your business.

- Feather flags
- Football program ads
- Cheerleading signs
- Printed banners (softball and baseball fields)
- Halftime and game time announcements

Digital Ads

- New digital scorer’s table allowing for your company’s logo to be shown, in color, during all sporting events held in the St. Michael gymnasium
- Listing on school website with link and corporate logo

Social Media Leverage

Advertising on social media is more influential than ever, so numbers matter. St. Michael High School social media posts have the potential to acquire 30,000 interactions a week with more than 5,000 followers across Facebook, Twitter, and Instagram. Our individual sports and clubs also have media platforms that connect with an additional 7,500 followers.
## Partnership Opportunities Available

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<thead>
<tr>
<th>Diamond</th>
<th>Gold</th>
<th>Sliver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>$5,000</td>
<td>$2,500</td>
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<tr>
<td>• Signage at 1 sporting venue (baseball, softball, gymnasium) *limited space available</td>
<td>• Multimedia promotions and advertisements during 2 sports or events of choice for the year</td>
<td>• Multimedia promotions and advertisements during 1 sport or event of choice for the year</td>
<td>• Multimedia promotions and advertisements during 1 sport or event of choice for the year</td>
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<td></td>
<td>• Feather flag at all home football games (5)</td>
<td>• Feather flag at all home football games (5)</td>
<td>• ½ page black and white ad in all football programs</td>
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<td></td>
<td>• One cheerleading shout out (with sign) during 2 home football games</td>
<td>• ½ page black and white ad in all football programs</td>
<td>• Social media postings across all platforms every 4 months with weblink included (3 annual)</td>
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<td></td>
<td>• Full page color ad in all football programs</td>
<td>• Social media postings across all platforms every 3 months with weblink included (4 annual)</td>
<td>• Sponsor listing with link and logo (on smhsbr.org)</td>
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<td>• Social media postings across all platforms every other month for one year with weblink included (6 annual)</td>
<td>• Sponsor listing with link and logo (on smhsbr.org)</td>
<td>• 2 Warrior passes to all sporting events</td>
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<tr>
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<td>• Sponsor listing with link and logo (on smhsbr.org)</td>
<td>• 2 Warrior passes to all sporting events</td>
<td>*Plus More</td>
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<tr>
<td></td>
<td>• 4 Warrior passes to all sporting events</td>
<td>*Plus More</td>
<td>*Plus More</td>
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*Plus More

*$4,000 for 2019-20 renewal (20% discount)

*$2,000 for 2019-20 renewal (20% discount)

*$1,200 for 2019-20 renewal (20% discount)

*$800 for 2019-20 renewal (20% discount)
The Warrior Partnership Opportunity

$20,000

- Signage at 3 sporting venues (baseball, softball, gymnasium)  
  *limited space available
- Multimedia promotions and advertisements during 3 sports or events of choice for the year
- Feather flag at all home football games (5)
- One cheerleading shout out (with signs) during all home football games
- Full page color ad in all football programs
- Logo and partnership business listing in school magazines (2)
- Social media posting across all platforms once a month for 12 months with weblink included (12 annual)
- Sponsor listing with link and logo (on smhsbr.org)
- 4 Warrior passes to all sporting events

PLUS:

- Automatic annual Platinum Level auction sponsorship and table:  
  VIP table for 8 guests at auction
  Exclusive week of promotion on social media and in parent newsletter
  Company logo displayed on event website
  Advertisement at event and in event program
- Automatic annual golf tournament Polo Shirt Level sponsorship:  
  3 complimentary golf teams
  Company logo and name printed on Dri-fit Golf Polo
  Company listed on all event marketing and promotional materials

*Plus More

*Annual renewal rate of $5,000
Contact Us

Josh Galasso
Advancement Director

jgalasso@smhsbr.org
225-753-9782 Ext. 20

We thank you for your interest in partnering with St. Michael High School. Please contact us with any questions you might have.

We look forward to working with you and making the most of this partnership.